

MEMBERSHIP



WISCONSIN SIGN ASSOCIATION

11801 W. Silver Spring Drive, Suite 200
Milwaukee, WI 53225
(414) 271-9277 • Fax (414) 464-0850
www.wisconsinsign.org

MEMBERSHIP BENEFITS

- Annual Sign Design Contest
- Annual scholarship contest for your sign company's employees
- Free subscription to Weekly Safety Meeting Outlines
- Ongoing education in design, sales and personnel issues
- Access to sign industry legal counsel
- Discounted registration for meetings, conferences and workshops
- Access to our extensive Lending Library
- Bi-monthly Newsletter
- Online Membership Directory
- Advocacy efforts with state & local government
- Equipment Exchange Program

By joining the Wisconsin Sign Association, an affiliate of ISA, you also become a member of ISA and the largest organized community of sign companies, service providers, and end-users in the world!

In addition to the benefits and services that you receive through membership in the Wisconsin Sign Association, here are some of the benefits that will now be provided by ISA to all sign companies that are members of the Wisconsin Sign Association:

- Two free ISA webinars per year
- Listing in the online ISA membership directory at www.signs.org
- Free sign code assistance
- Monthly ISA membership e-newsletter
- Use of the ISA Member logo
- Access to member-exclusive online content
- Discounts on education and training, publications, event registration, shipping, business insurance, credit card processing and health insurance programs



*Working Together Through
a New Affiliation*

CODE OF ETHICS

All members of the Wisconsin Sign Association pledge their companies:

- To honest competition with a fair profit on quality products and services,
- Produced with materials and workmanship of the highest standards,
- In an environment of safety with concern for energy conservation,
- Personnel development and the general elevation of the industry

ABOUT THE WISCONSIN SIGN ASSOCIATION

History

Wisconsin Sign Association, Inc. was organized as the Wisconsin Advertising Association in 1970 to enhance and promote the professionalism, knowledge and image of its members and the on-premise sign industry. WSA seeks to elevate the standards of manufacturing, installation, service and efficiency in the sign industry. The association also serves to establish in member firms a high regard for technical competence and fair dealing to promote a good public image for the sign industry. The association name was changed in 1993 to better reflect the industry it represents.

Organization

Wisconsin Sign Association Inc. is comprised of three member divisions: Sign Companies, Sign Suppliers/Distributors and Product Manufacturer/Manufacturers representatives. WSA's strength comes from the exchange of ideas and information among its members. Purposely, the Board of Directors is comprised of representatives of all areas of the membership. This blend affords a variety of views which encourage activities and programs benefiting all members. The President, Vice-President, Treasurer and Directors are elected by the members. The Directors represent the members of the association and can be contacted concerning any questions or suggestions.

Meetings

Wisconsin Sign Association holds its conference in various parts of the state. The meetings are open to both members and non-members (different admission rates) in order to provide better insight on the activities of the association. Hands-on workshops on various aspects of the industry are also held periodically.

Committees

WSA has many standing committees that set the policies and direction of the Association. The committee structure is the backbone of the association, and all members are encouraged to participate. Various Committees include: Government & Public Relations, Membership, Nominations, Programs & Education, and Sign Design Contest.



Working Together Through a New Affiliation

MEMBERSHIP APPLICATION & INFORMATION

MEMBER CLASSIFICATIONS & DUES STRUCTURE

• Sign Company

- ☐ 1-4 \$175
- ☐ 5-11 \$450
- ☐ 12-24 \$700
- ☐ 25 or more \$850

Any firm, subsidiary, division, or department engaged in the design, manufacture, sale, lease, installation, and/or servicing of signs. Dues are determined by number of employees.

• Sign Supplier/Distributor

- ☐ \$800

Any firm, organization or person that provides supplies to sign companies of products, equipment and services used in the manufacture, installation and servicing of electric and commercial signs. Suppliers include product/component manufacturers, distributors and independent manufacturer sales representatives.

• Product Manufacturer/Manufacturer's Representative

- ☐ \$250

Those engaged only with the actual manufacture of parts and components for the sign industry or those representing the product manufacturers in a sales capacity.

• Associate

- ☐ \$150

Any firm, organization or person that provides professional or technical services to sign companies. For example, CPA's, consultants, employment services, insurance agents, etc.

PLEASE PRINT:

Company Name: _____

Contact: _____

Address: _____

City, State, ZIP: _____

Phone: _____

FAX: _____

E-Mail: _____

Web Page: _____

Equipment, Products or Service: _____

Service Area: _____

I agree to uphold the Code of Ethics for the Wisconsin Sign Association.

Signature: _____

METHOD OF PAYMENT:

- ☐ Check ☐ Mastercard/Visa (circle one)

(The Full Billing Address associated with the credit card MUST accompany the card number.)

Card No. _____

Exp. Date: _____ 3-Digit Customer Code _____

ADDRESS: _____

CITY _____ STATE _____ ZIP _____

Return this application with payment to:

Wisconsin Sign Association, Inc.

11801 W. Silver Spring Dr., Suite 200, Milwaukee, WI 53225
(414) 271-9277 • Fax (414) 464-0850 • doug@wamllc.net